

Pensions Aspects Advertising Rates

PENSIONCareers
UK's leading pensions job board

PMI's member magazine, *Pensions Aspects*, is distributed to over 7,500 members both in print and digital format



In Partnership With
Pensions Management Institute

| DISPLAY ADVERTS | PER EDITION | SPECIFICATIONS |
|-----------------------------|-------------|---------------------------------------|
| Half Page Advert | £300 | 175 x 100mm - landscape without bleed |
| Full Page Advert | £500 | 210 x 297mm - portrait with 3mm bleed |
| Cover - Inside Front / Back | £2,000 | |
| Cover - Outside Back | £3,000 | |

Please supply artwork as a print ready PDF, high resolution (min. 300dpi), CMYK colour mode. No pantones

| Month of Issue | Deadline Date | Target Delivery Date |
|----------------|---------------|----------------------|
| February | 15 Jan 2024 | 2 Feb 2024 |
| April | 18 Mar 2024 | 5 Apr 2024 |
| June | 20 May 2024 | 7 Jun 2024 |
| August | 15 Jul 2024 | 2 Aug 2024 |
| October | 16 Sep 2024 | 4 Oct 2024 |
| December | 18 Nov 2024 | 6 Dec 2024 |



PMI members by employment profile:

- Pensions Managers (private sec) **35%**
- Trustee **17%**
- Administration **15%**
- Consultancy **14%**
- Pensions Managers (public sec) **7%**
- Law **5%**
- Life Insurance **3%**
- Actuarial **2%**
- Accountancy **2%**

